

# Scott Isaacs

<http://www.scottisaacs.com>

*“A highly skilled and motivated, community-focused professional seeking an opportunity to make a difference.”*

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## Summary

### Leadership Experience

- President of the WI .NET Users Group.
- Co-founder of Oochie Web Hosting.
- Co-founder WI Microsoft Technical Community.
- Member Methodology Review Committee for CIB Marine. (*Former position.*)
- Technology Coordinator for Milwaukee Journal Sentinel, Journal Interactive. (*Former position.*)
- Milwaukee Area Technical College E-Commerce Advisory Committee member.
- Member of the Information Security Team for Milwaukee Journal Sentinel. (*Former position.*)

### Technologies

- Microsoft .NET: VB.NET, C#, ASP.NET, WinForms, Visual Studio .NET
- SQL Server Administration and Development
- Windows Server Administration
- VB 6, ASP, WSH, VBScript
- JavaScript, HTML, CSS

### Qualifications

- B.S. - Applied Mathematics
- Microsoft Certified Professional

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## Professional Experience

### Lead Application Developer: Dretison Technologies, Eagle, WI

**October 2006 – Present**

Dretison Technologies is a pioneering startup developing security-focused RFID solutions. Since Dretison is a startup, I've worn a number of different hats in addition to designing and building our products.

- Designed and developed Dretison's flagship product, AccuGuardian, used for controlling access and tracking people and items throughout a facility. (WinForms, VB.NET 2005, SQL Server, RFID)
- Managed two other developers and an IT professional, assigning tasks and delegating assignments.
- Research and development with a variety of RFID equipment from numerous vendors.
- Marketing and sales strategy planning.

### Co-founder and Partner: Oochie Web Hosting, Milwaukee, WI and San Diego, CA

**August 2002 – Present**

Oochie is a small, but growing, profitable Web hosting company providing Web and e-mail hosting to small businesses and high-end Web developers, offering only essential, robust services.

- Manage technical aspects, such as technical support and server/network management.
- Responsible for business issues, such as budgeting, growth planning, managing client expectations, billing and sales.

### Consultant: Connection Strategies Enterprises, Inc., Pewaukee, WI

**August 2005 – October 2006**

CSEI, formerly known as Technology Consulting Corporation (TCC) is a networking and e-business solution provider that has been in business for almost 30 years. At CSEI, I have served as an architect and project lead on a number of .NET projects.

- Developed a system to track and manage fleets of trucks and trailers from a central location. GPS, refrigeration, and other data are sent from the truck, and configuration commands are sent from the server to the trucks. (WinForms, ASP.NET, VB.NET, SQL Server)
- Architected and built a B2B e-commerce system for a small, local company, saving their management 20-25 hours of work or more on a weekly basis. (ASP.NET, VB.NET, SQL Server)
- Developed a code generator to generate 75-80% of a working application, freeing the developer to focus on custom business logic while spending less time writing and debugging the core application framework. (WinForms, VB.NET)
- Proposed new solutions and frameworks to management allowing our development team to be more productive in certain types of projects, cutting development time by as much as 70% in these cases.
- Trained and mentored other developers in modern object-oriented concepts, N-Tier design and other .NET-related architecture and development topics. (VB.NET, ASP.NET, WinForms, C#, SQL Server)

### Sr. Systems Analyst: CIB Marine Information Services, Pewaukee, WI

**May 2004 – July 2005**

CIBMIS is the company that provides IT services to the various subsidiaries of CIB Marine Bancshares (CIBM). At CIBMIS I served as project lead on several .NET projects, as well as being DBA for about 12 SQL Servers.

- Lead a project to develop an enterprise financial and board report document workflow solution to meet the regulatory needs imposed by the FDIC and Sarbanes-Oxley. This initially saved CIBM \$40,000 - \$60,000 that they were planning to spend to purchase similar software. As a result, this software is being used by several other business units, resulting in ever-increasing unplanned savings. When I left, over \$350,000 in annual license fees had been saved, and a branched version was being deployed to facilitate IT Standards adherence. (ASP.NET, VB.NET, SQL Server)
- Major contributor to the application development standards and procedures integrated into the development lifecycle.
- Member of the Methodology Review Committee, which ensures that each project meets our defined methodology.

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**Technology Coordinator:** Journal Interactive, Milwaukee, WI

**November 2002 – May 2004**

Journal Interactive is a division of the Milwaukee Journal Sentinel providing web development services to the company, its subsidiaries and other local businesses and organizations.

- Supervised and scheduled work for all technical staff and interns.
- Lead all technical Web development, for both internal projects as well as for our consulting clients. (ASP, VB.NET, WinForms, SQL Server)
- Worked on or lead a number of projects that have won industry awards. (ASP, SQL Server)
- Managed web and database servers. (Win 2003, IIS, SQL Server, Active Directory)
- Research, development, training and mentoring.

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## Professional Experience (cont'd.)

**Database/E-Commerce Specialist:** Journal Interactive, Milwaukee, WI

**July 2000 – November 2002**

- Built several robust modules for our corporate content management system. These tools interfaced with the systems used in the newsroom, making the production of news stories directly to the web possible. (ASP, SQL Server)
- Developed a customizable Web-based content management product available for our clients. (ASP, SQL Server, MS Access)
- Designed and developed a project management and work scheduling system. (ASP, MS Access)

**Software Development Consultant:** Centare Group, Ltd., Brookfield, WI

**December 1999 – June 2000**

- Developed and maintained several business Web sites, including some basic e-commerce functionality. (ASP, SQL Server, MS Access)
- Created and maintained database applications used to feed Real Estate data into an IVR system.

**Programming Engineer:** BridgePath, San Francisco, CA

**July 1999 – December 1999**

- Developed BridgePath Recruiter's Network, a CRM for recruiters, and architect of BRN 2.0 upgrades and development plan. (ASP, SQL Server)
- Development and maintenance of a job-seeker site. (ASP, SQL Server)

**Internet Application Developer:** San Joaquin County Office of Education, Stockton, CA

**February 1999 – July 1999**

- Developed a Web-based Employee Self Help system allowing employees to access their benefits packages and request changes.
- Developed an online requisition and purchasing system to eliminate the need for new licenses of the current software. The immediate licensing savings were approximately \$10,000, with unlimited savings in the future.

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## Community Involvement

### Wisconsin .NET Users Group ([www.wi-ineta.org](http://www.wi-ineta.org))

I am the President of the WI .NET Users Group – an association of over 2200 .NET developers and architects in southeast Wisconsin. After serving three years on the Executive Committee, two as Vice President, I was appointed president in July 2005. We are currently making arrangements to make the group a legal corporation with non-profit status. In addition to scheduling and running our monthly meetings, I also plan our annual Deeper in .NET conference, where we bring in a number of national speakers to talk about the most relevant and interesting topics in the .NET arena. I also am responsible for obtaining over \$35,000 in sponsorships to meet our 2006 budget.

### INETA Technology Committee ([www.ineta.org](http://www.ineta.org))

INETA is the International .NET Association, which was created to help local .NET users groups with their organization by supplying speakers, books and prizes. The Technology Committee is responsible for, among other things, the development and maintenance of the organization's public and private web properties.

### Wisconsin Microsoft Technical Community ([www.wi-mtc.org](http://www.wi-mtc.org))

In 2004, I helped co-found the WI MTC. WI MTC is geared towards helping professionals who specialize in any of a variety of Microsoft technologies, and is the parent group of the WI .NET Users Group, the Chippewa Valley .NET Users Group, the Fox Valley .NET Users Group, and the WI Windows Users Group. Each member group is managed separately, but the parent group allows us to pool our resources more effectively so that we may better serve the community.

### Milwaukee Area Technical College ([www.matc.edu](http://www.matc.edu))

I have been a member of the E-Commerce Advisory Committee since 2001. This committee reviews and approves degree requirements and course descriptions for the E-Commerce Web Administration Degree. I have also been a guest lecturer for courses taught by some of the instructors on this committee.

### Technical Book Reviewer for O'Reilly Media, Inc. ([www.oreilly.com](http://www.oreilly.com))

In 2005, I was a paid technical reviewer for *Visual Basic 2005 in a Nutshell, Third Edition*, published by O'Reilly Media, Inc.